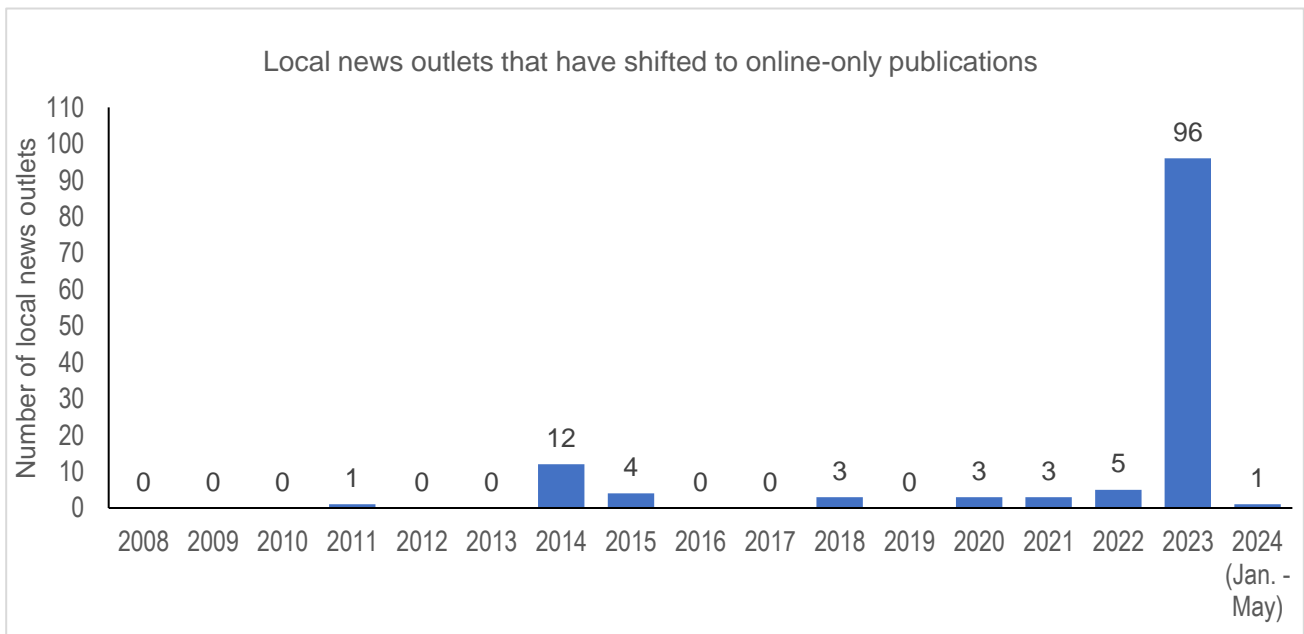


Note: This chart only reflects launch data for the 228 news outlets that opened since 2008 and are represented on the map as "new" or "new outlet produced by merger" map markers. It does not include the 32 outlets that launched and experienced other service changes.

- a massive increase in the number of publications that have abandoned print and are now published online only. All of the 97 publications affected were community newspapers. Nordstar accounted for most of the changes - the company announced in September 2023 that all of its 71 community newspapers in Ontario would immediately become digital-only publications. The decision came as the company put its Metroland Media Group division into creditor protection under the Bankruptcy and Insolvency Act.



### **Recent information added to the Local News Map**

Since the last Local News Map update on April 1, 2024, 3 new markers representing changes to local news media were added to the map including one from a previous year that came to our attention. Among the changes:

- A new marker was added for a community newspaper that closed: Lakeland Regional in the Lakeland region of Alberta closed in April 2018. Additionally, the Whitehorse Star in Whitehorse, Yukon, closed in May 2024 and the existing map marker was updated to reflect the closing.
- A new marker was added for a new community newspaper: Yukon Star in Whitehorse, Yukon, launched in May 2024 in response to the closing of The Whitehorse Star.
- A new marker was added for a new online news outlet: Village Media launched MiltonToday.ca in Milton, Ontario, in May 2024.

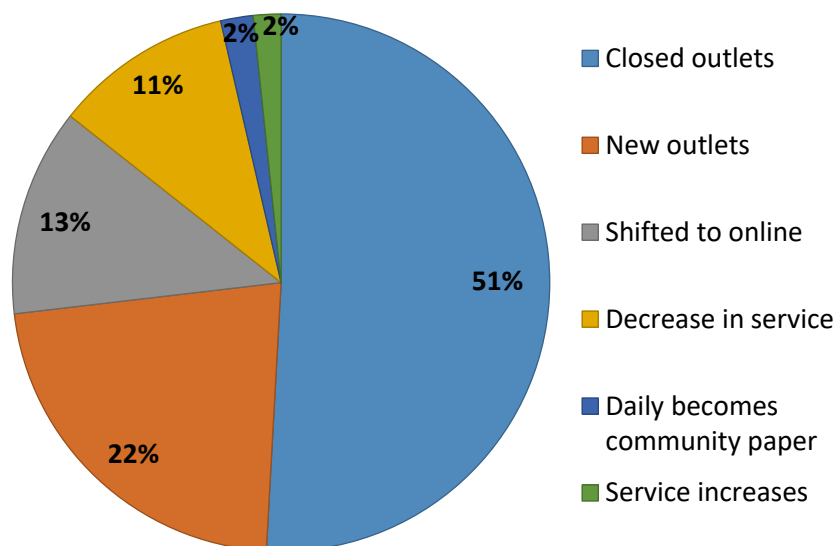


## Overview of map data

The map displayed a total of 1024 markers representing changes to local news outlets of all types between 2008 and June 1, 2024.

Breakdown of all markers by type of change that occurred:

closed	407
closed due to merger	114
daily (free) becomes a community paper	0
daily becomes a community paper	20
decrease in service	110
increase in service	17
new	197
new outlet produced by merger	31
shifted to online	128



Breakdown of all markers by type of media:

community paper	624
daily paper - free	30
daily paper - paid	66
online/digital	162
radio - private	54
radio - public	11
TV - private	50
TV - public	27

Breakdown of all markers by ownership<sup>1</sup>:

Independent owners <sup>2</sup>	210
Postmedia	109
Metroland	99
Black Press	45
Glacier Media	41
Bell Media	39
Transcontinental	38
Torstar	36
SaltWire Network	33
CBC/Radio-Canada	28
Métro Média	28
Sun Media	27
Village Media	20
Quebecor	18
Rogers Media	18
Great West Newspapers	17
Other	218

<sup>1</sup>Only owners associated with more than 15 markers are listed except in the case of independent owners

<sup>2</sup>Owners with fewer than 3 media properties

## Local news outlets that have closed since 2008

- Total number of closings: 521 (407 direct closings + 114 closings due to mergers)
- Number of communities where a local news outlet has closed: 347

### Breakdown of closings by type of media:

community paper	400
daily paper - free	27
daily paper - paid	13
online/digital	30
radio – private	34
radio – public	6
TV – private	11
TV – public	0

### Breakdown of closings by ownership<sup>1</sup>:

Independent owners <sup>2</sup>	87
Postmedia	57
Transcontinental	34
Black Press	32
Glacier Media	31
Métro Média	28
Sun Media	25
Metroland	24
SaltWire Network	24
Torstar	22
Other	157

<sup>1</sup>Only owners associated with more than 15 markers are listed except in the case of independent owners

<sup>2</sup>Owners with fewer than 3 media properties

## Newly launched local news outlets since 2008

- Total number of markers representing new outlets: 228 (197 new outlets + 31 new outlets produced by mergers)
- Number of communities where a new local news outlet has been launched: 160
- An additional 32 news outlets opened but then experienced service changes. These news outlets are represented on the map by “increase in service,” “decrease in service” and “shifted to online” markers.
- 126 local news outlets launched and closed over that same period. These news outlets are represented on the map by “closed” and “closed due to merger” markers.

### Breakdown of new outlets by media type:

community paper	78
daily paper - free	1
online/digital	122
radio – private	14
radio – public	3
TV – private	5
TV – public	5

### Breakdown of new outlets by ownership<sup>1</sup>:

Independent owners <sup>2</sup>	100
Village Media	18
Torstar	10
Big and Colourful Printing and Publishing	6
Overstory Media Group	6
Rogers Media	6
Black Press	5
The Discourse	5
Other	72

<sup>1</sup>Only owners associated with more than 4 markers are listed except in the case of independent owners

<sup>2</sup>Owners with fewer than 3 media properties

## Increases in service since 2008

- Total number of service increases: 17
- Number of affected communities: 16

Breakdown of service increases by type of media:

community paper	2
daily paper - free	0
daily paper - paid	2
online/digital	10
radio - private	0
radio - public	1
TV - private	2
TV - public	0

Note: Examples of service increases include longer local newscasts, the launch of a new local news program, increased frequency of publication for newspapers

## Decreases in service since 2008

- Total number of service reductions: 110
- Number of affected communities: 60

Breakdown of service reductions by type of media:

community paper	23
daily paper - free	1
daily paper - paid	25
online/digital	0
radio - private	6
radio - public	1
TV - private	32
TV - public	22

Note: Examples of service decreases include shorter newscasts or fewer print editions per week for newspapers

## Breakdown of data by type of local media (2008 to June 1, 2024)

### NEWSPAPERS

- Total number of markers representing changes at daily and community (published fewer than five times per week) newspapers: 720
- Total number of daily and community newspapers that have closed: 440 (326 direct closings + 114 closings due to mergers) in 320 communities
- Total number of markers representing newly launched daily and community newspapers: 79 (48 new outlets + 31 new outlets produced by mergers) in 72 communities
- Total number of daily and community newspaper service decreases: 49
- Total number of daily and community newspapers that shifted to online: 128
- Total number of daily newspapers that became community newspapers: 20
- Total number of daily and community newspaper service increases: 4

*Community newspaper markers on the map:*

- Total number of community newspaper markers: 624
- Total number of community newspapers that have closed: 400 (289 direct closings + 111 closings due to mergers) in 303 communities
- Total number of new community newspapers: 78 (47 new outlets + 31 new outlets produced by mergers) in 72 communities
- Total number of community newspaper service decreases: 23
- Total number of community newspapers that shifted to online: 121
- Total number of community newspaper service increases: 2

*Daily newspaper markers on the map:*

- Total number of daily newspaper markers: 96
- Total number of daily newspapers that have closed: 40 (37 direct closings + 3 closings due to mergers)
- Total number of new daily newspapers: 1 (1 new outlet)
- Total number of daily newspaper service decreases: 26
- Total number of daily newspapers that became community newspapers: 20
- Total number of community newspapers that shifted to online: 7
- Total number of community newspaper service increases: 2

**ONLINE/DIGITAL**

- Total number of markers representing changes at online/digital news sources: 162
- Total number of newly launched online news sites: 122
- Total number of closed online news sites: 30
- Total number of online news sites service increases: 10

**RADIO**

- Total number of markers representing changes at radio stations: 65
- Total number of new radio stations: 17
- Total number of closed radio programs: 40
- Total number of radio station service reductions: 7
- Total number of radio station service increases: 1

**TELEVISION**

- Total number of markers representing changes to television stations: 77
- Total number of new TV stations: 10
- Total number of closed TV stations: 11
- Total number of TV station service reductions: 54
- Total number of TV station service increases: 2

## Provincial data for changes to local news media since 2008

### Breakdown of changes to local news outlets by province/territory

Province/territory	Number of closings/ closings due to mergers	Number of new/new outlets due to merger	Number of service reductions	Number of service increases	Total # of markers
Alberta	61	23	28	1	113
British Columbia	81	43	26	3	153
Manitoba	31	11	6	0	48
New Brunswick	11	6	8	1	26
Newfoundland and Labrador	23	1	3	0	27
Northwest Territories	2	1	1	1	5
Nova Scotia	23	10	6	3	42
Nunavut	0	0	0	0	0
Ontario	149	103	131	6	389
Prince Edward Island	0	0	3	0	3
Quebec	101	18	37	1	157
Saskatchewan	38	11	8	1	58
Yukon	1	1	1	0	3
Canada (total)	521	228	258	17	1024

### Breakdown of number of changes to different types of media by province/territory

Province/territory	Newspaper	Online/ digital	Radio	Television	Total # of markers
Alberta	81	13	7	12	113
British Columbia	86	38	19	10	153
Manitoba	39	1	3	5	48
New Brunswick	18	5	0	3	26
Newfoundland and Labrador	20	1	5	1	27
Northwest Territories	2	1	1	1	5
Nova Scotia	33	7	0	2	42
Nunavut	0	0	0	0	0
Ontario	269	81	18	21	389
Prince Edward Island	2	0	0	1	3
Quebec	119	11	12	15	157
Saskatchewan	48	4	0	6	58
Yukon	3	0	0	0	3
Canada (total)	720	162	65	77	1024